

The Swiss Portfolio Management Licence (External Asset Manager)



November 2024

Portfolio Management Licence

At a glance

A licence that covers:

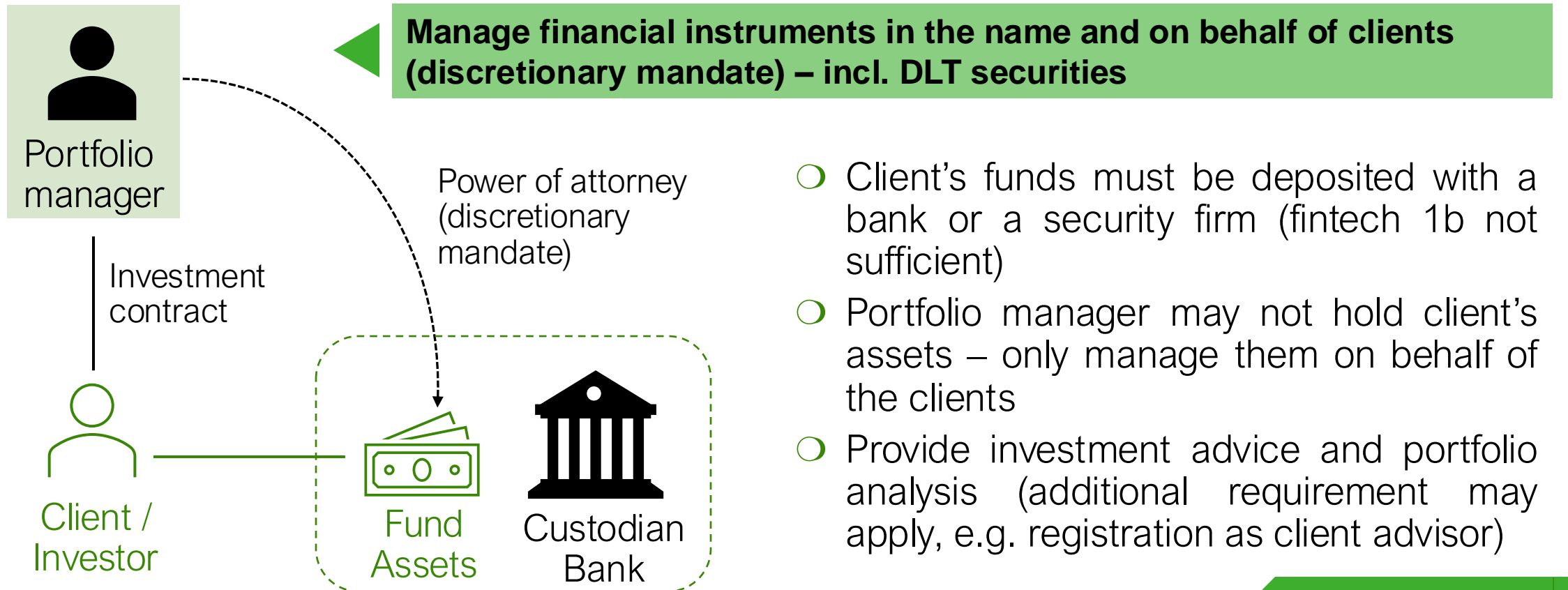
- **Portfolio management**
- **Advisory**
- **Fund management under de minimis**
- **Management of pension funds (limited)**
- **AMCs strategy management**

The lightest setup to manage clients' funds

- Dual authorization issued by FINMA in conjunction with affiliation to a Supervisory Organization (SO).
- Regulated under the Financial Institutions Act (FinIA)
- Often called "External asset manager licence"
- +1400 portfolio management licence granted (as of 11.2024)
- Paperless application – completely digital (EHP platform)
- Most application documents can be submitted in English

Authorized services

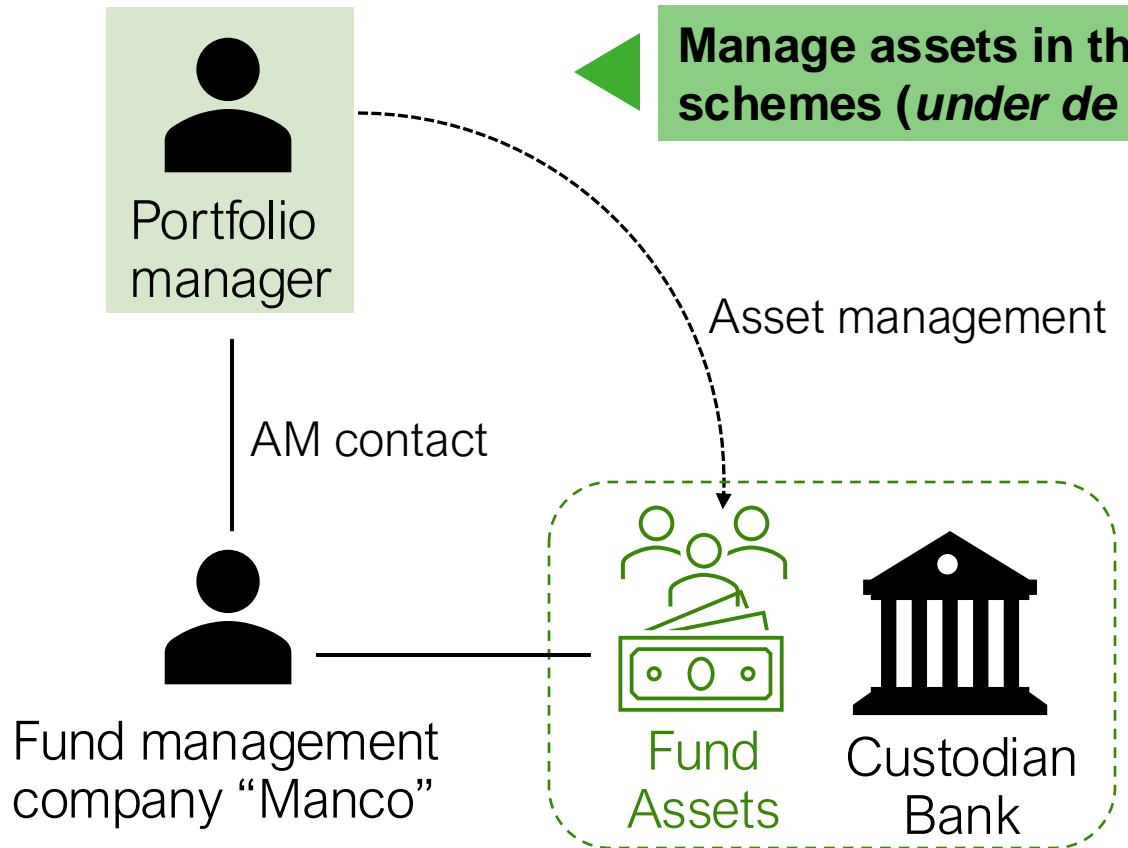
Portfolio Management & Advisory



- Client's funds must be deposited with a bank or a security firm (fintech 1b not sufficient)
- Portfolio manager may not hold client's assets – only manage them on behalf of the clients
- Provide investment advice and portfolio analysis (additional requirement may apply, e.g. registration as client advisor)

Authorized services

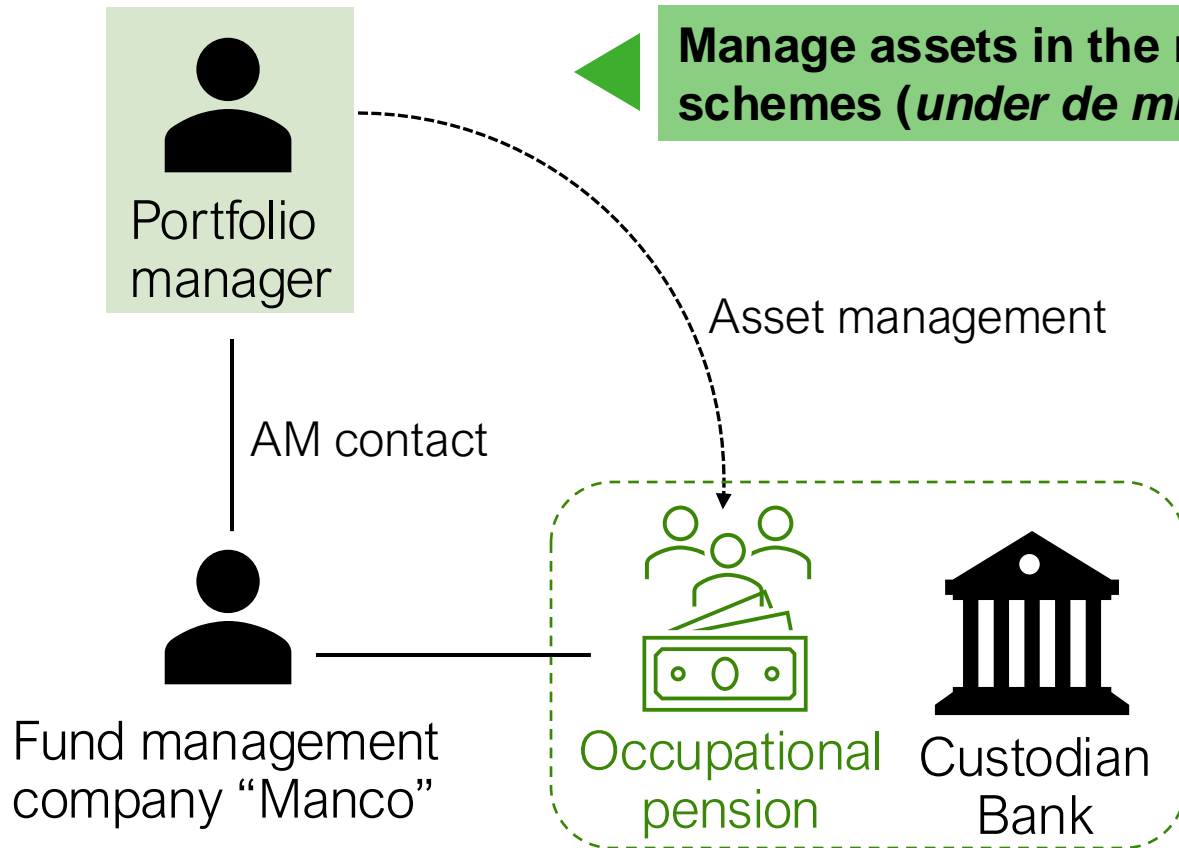
Management of Collective Investment Schemes (*under de minimis*)



- For qualified investors only and
- AUM limited to CHF 100 million incl. use of leveraged finance, **or**
- AUM limited to CHF 500 million and i) no use of leveraged finance and ii) no redemption right during the first 5 years after first investment.
- For unrestricted investor types or investment amounts, a different license is required (*see presentation Manager of Collective Investment Assets*).

Authorized services

Management of Collective Investment Schemes (*under de minimis*)

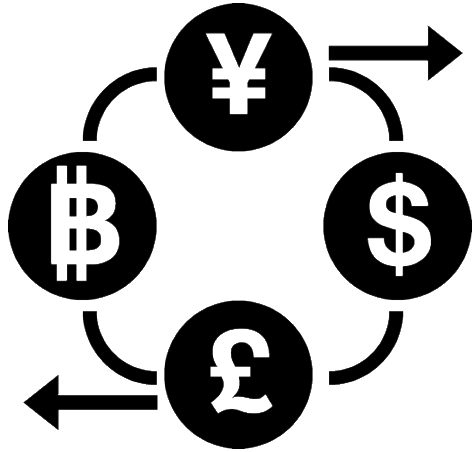


Manage assets in the name and on behalf of occupational pension schemes (*under de minimis only*)

- Limited to occupational pension schemes of CHF 100 million, and
- Manage no more than 20% of the assets of an individual occupational pension scheme in the mandatory segment.
- For unrestricted investor types or investment amounts, a different license is required (see *presentation Manager of Collective Investment Assets*).

Authorized services

Offer additional financial & non-financial services



Operate as a financial intermediary in addition

- Fiat currencies & crypto-currency exchange
- Trade in commodities and precious metals
- Most of the activities that can be performed with a SRO membership (*SRO presentation upon request*)

Provide Tech solutions & Platform services in addition

- Provision of asset management or AML/Risk platform

Manage AMCs

- Act as a strategy manager of Actively Managed Certificates

Switzerland as an advantage



Benefit from Switzerland's leadership in asset management, with approximately CHF 5.1 trillion AUM.

Embrace innovation through a focus on digitalization and ESG investments to enhance service offerings.

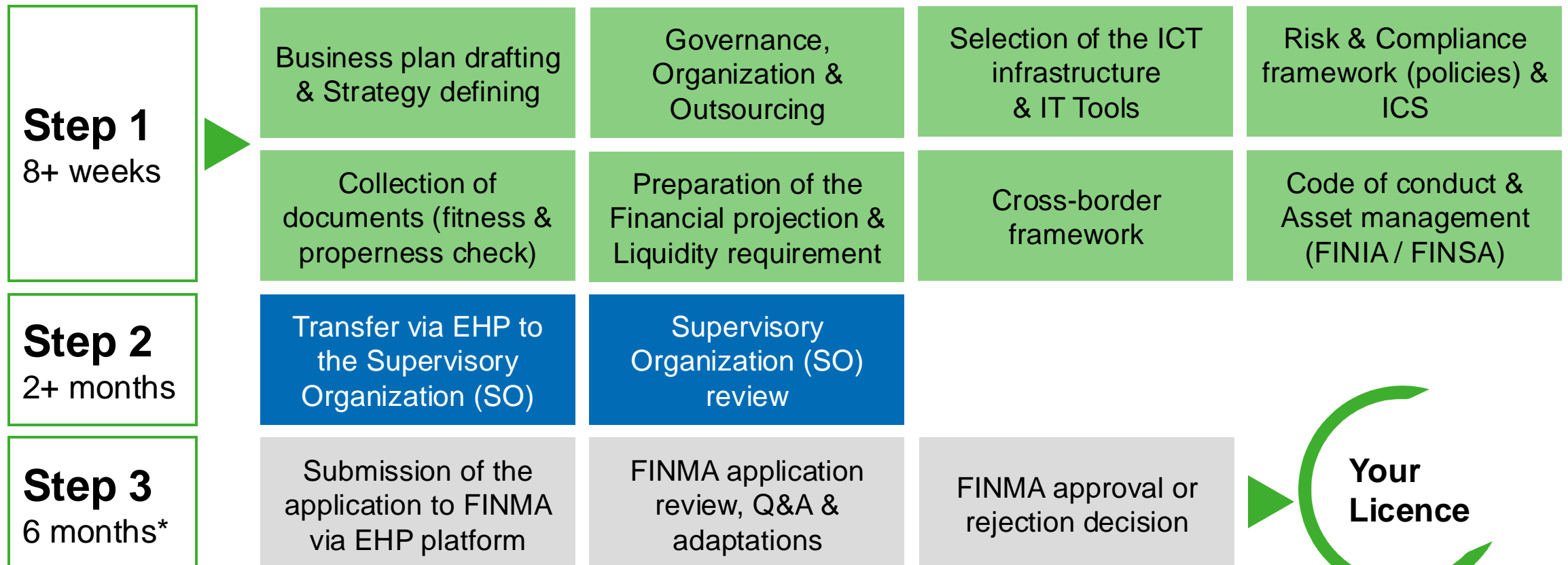
Leverage Switzerland's top ranking as the most competitive wealth management center globally, attracting high net worth individuals.

Capitalize on a robust market share, holding around 25% of the global wealth management market.

Operate in a low-tax jurisdiction (11.85% corporate tax in Zug)

Licensing process

Key elements & Timeline



* Depends on the complexity of the application (5.5 months in average according to FINMA statistics)



Excellence with SynHedge

“SynHedge precisely stands for synergy and smart hedging in finance. This is what we do best.”

Loïc Staub, Attorney at-law
Founder & Managing Partner

Deep understanding of the Swiss regulatory landscape

Unique set of documents that have received pre-approval in previous application and are subject to ongoing improvements and updates

A set of policies and a risk management policy that can be directly implemented in a dedicated software

Extensive network enabling us to fulfill all your requests related to the application and also after the licencing process

Practical expertise that has been thoroughly battle-tested and focuses on excellence and delivering impactful solutions

Ready to dive deeper?



- How much does the licensing process cost?
- How long does it actually take to get the licence?
- How many managers are required?
- When are directors required to be engaged?
- Can we operate cross-border?
- What is the minimum capital requirement?
- What are the requirements to qualify as manager?

Contact us

Let's move forward

The secret to getting ahead is getting started



Book a TEAMS meeting

<https://calendly.com/contact-sh/synhedge>



Send us an e-mail

info@synhedge.com



Fill out the contact form

<https://synhedge.com>



Chat on Telegram

@loicsb



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